



**HONDO GREEN™**

A Division of The Hondo Group

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### The Hondo Green Assessment Tool is:

- An incredibly powerful, surprisingly easy way to measure, manage and monetize environmental impact over time. Robust and intuitive.
- A proprietary web-based application developed in 2009 by Hondo Green, a division of The Hondo Group.

### The Hondo Green Assessment Tool enables companies to:

- Measure, manage and monetize environmental impact over time:
  - Measure: establish baseline footprint and monitor reductions
  - Manage: implement programs to reduce resource usage
  - Monetize: track cost savings resulting from sustainable practices
- Integrate an effective turnkey solution:
  - Determine baseline environmental footprint
  - Set annual targets and goals
  - Manage plan toward reaching goal over time
  - Implement across single or multiple office locations
  - Web-based, software as a service (SaaS) model
- Implement recommended initiatives or create a customized plan:
  - Proven initiatives generated based on initial survey results
  - Choose initiatives based on:
    - Ease of implementation
    - Cost-to-implement
    - Estimated cost savings
    - Projected emissions reduction
  - Seamlessly integrate with existing green plans for more effective resource management
- Quantify both cost savings and carbon emissions reductions:
  - Track emissions reductions in real-time
  - Clearly demonstrate cost savings realized from an efficiently managed sustainability program

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- Engage employees
  - Involve and engage employees at all levels
  - Provide suggested internal communication plans and reporting mechanisms to ensure employees remain engaged
- Track resource usage across:
  - Energy: energy sources, lighting mechanisms
  - Materials: paper, printing habits
  - Travel: employee commutes, business travel, corporate fleet
  - Waste: recycling, disposal streams
  - Water: resource usage for an office setting
- Share truly transparent progress reports:
  - Effortlessly report progress to employees and other stakeholders
  - Calculations adhere to Greenhouse Gas Protocol
  - Data can be compliant with Carbon Disclosure Project and California Climate Action Registry

### **About Hondo Green**

Hondo Green, a division of The Hondo Group, is a full-service sustainability consulting, technology and marketing firm offering any organization assistance in achieving sustainability goals by providing the tools and expertise to effectively measure, manage, monetize and market environmental impact.

Hondo Green offers the Hondo Green Assessment Tool, along with a comprehensive suite of related services – Responsibility Marketing, Environmental Consulting Services and Event Sustainability Planning – to help companies demonstrate and promote a clear commitment to bettering the environment.

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